

Reaching Kids Before Drugs Do

Did you know that half of all new drug users are under the age of 18? The majority of adults with an addiction first experimented with drugs before they turned 21. According to the SAMHSA¹, in 2014 alone, an estimated 28,000 adolescents had used heroin in the past year, and an estimated 16,000 were current heroin users. We have lost many young adults in our communities to drugs.

Prevention programs, designed to address risk factors, drug resistance skills, and reinforcement of anti-drug attitudes are important to helping raise awareness of the danger of opioids and drugs.

LTM's unique approach to speaking with students about addiction includes hearing from a recovering addict on how and why they got started, and the impact on their families, health, personal and professional life long after they are drug-free.

LTM Approach to Raising Student Awareness

- > We don't preach!
- > Presenters, personally affected by addiction, share their powerful stories.
- > Call out risk factors; family history and predisposition for addiction, mental health issues.
- Dispel misconceptions; Drug addiction can happen to anyone!
- > Importance of 911 Good Samaritan Act
- > Where to go for help
- > Q&A

LTM has spoken to more than 50,000 students over the past four years. We survey the students after the event and use the feedback to continually improve. We share the results of student survey's with their school.

For more information on availability, speaking fees or to schedule a presentation team for your school or health fair, contact LTM at info@ltmfoundation.org.



¹ Substance Abuse and Mental Health Services Administration, (samhsa.gov) Center for Behavioral Health Statistics and Quality.